



How Moja Tu Sponsorship Works

Building lifelong connections. Changing futures.

Sponsorship with Moja Tu is more than financial support — it's a relationship that grows over time. Your involvement gives a student stability, encouragement, and a trusted partner on their educational journey.

Staying Connected Through Letters

You are welcome to write to your student **anytime**.

Send your letters and messages to:

 info@mojatu.org

You can include:

- Photos
- Word documents
- PDFs
- A clear photo of a handwritten letter

We review all letters to ensure the messaging is appropriate, then deliver them to your student.

From your student, you can expect:

- **Letters every quarter**, emailed to you
- **Physical letters/cards twice a year**, sent via postal mail

Your student *loves* hearing from you — your words of encouragement mean more than you know and are one of the greatest benefits of sponsorship.

How to Get Started with Your First Letter

- **Take a moment to review your student's profile.**

This helps you get to know them before writing. Many sponsors like to keep a small digital or physical folder to organize all communications.



- **Check when it's best to send your introductory letter.**

Each school follows a specific schedule. If your student is in **secondary school**, they spend about three months at a time at boarding school. You are welcome to send a letter during this period, but please note: we may not be able to deliver your student's response until they return home.

- **Remember the purpose of your first letter.**

Your goal is to start building a caring, positive connection. Simply receiving a letter shows your student that someone truly cares about them.

- **Introduce yourself in a simple, friendly way.**

You can share a bit about:

- Your family
- Pets
- Hobbies and interests
- The general area where you live

Please avoid mentioning material possessions (like your home, car, or luxury travel), as many students come from very modest backgrounds and may not be able to relate.

- **Write with warmth and enthusiasm.**

Your tone can make your student feel welcomed, valued, and supported.

- **Mention the photo you received of your student.**

A kind comment about their smile, uniform, or energy helps create connection.

- **Ask a few thoughtful, simple questions.**

For example, ask about:

- Favorite subjects
- Hobbies or sports
- Activities at school
- Books they enjoy

This invites conversation and encourages your student to write back.

- **End with an uplifting, encouraging message.**

Even a short sentence of encouragement can mean a great deal.

 Letter length & format:

Letters should be **no longer than one page** and can be:



- Handwritten in clear block print, *or*
- Typed

An easy option: take a **photo of your letter with your phone** and email it to info@mojatu.org.

Connecting via Zoom Video Calls

Three times a year, we offer **scheduled Zoom video calls** so you can speak directly with your student.

- Time slots typically run between **7:00 AM and 12:00 PM**
- Calls are **15 minutes** each
- We send an open invitation to sign up **at least 60 days in advance**

These calls are a wonderful opportunity to hear how they're doing in school, learn about new hobbies, and build an even deeper connection.

Meet Your Student in Kenya

Every April, Moja Tu hosts a **10-day sponsorship trip to Kenya**.

On this trip, you can:

- Meet your sponsored student in person
- Visit their family and community
- See their school and learning environment
- Experience firsthand the impact of your support

For many sponsors, this is a once-in-a-lifetime opportunity to see their investment in real life and build memories that last forever.

We're Here to Help

If you ever have questions about:



Your sponsorship

- Your student
- Writing letters or joining calls
- The annual trip to Kenya

Please reach out anytime:

✉ [**info@mojatu.org**](mailto:info@mojatu.org)

Thank you for being part of the Moja Tu family. Your support doesn't just educate a student — it helps break the cycle of poverty and creates a brighter future for them, their family, and their community.